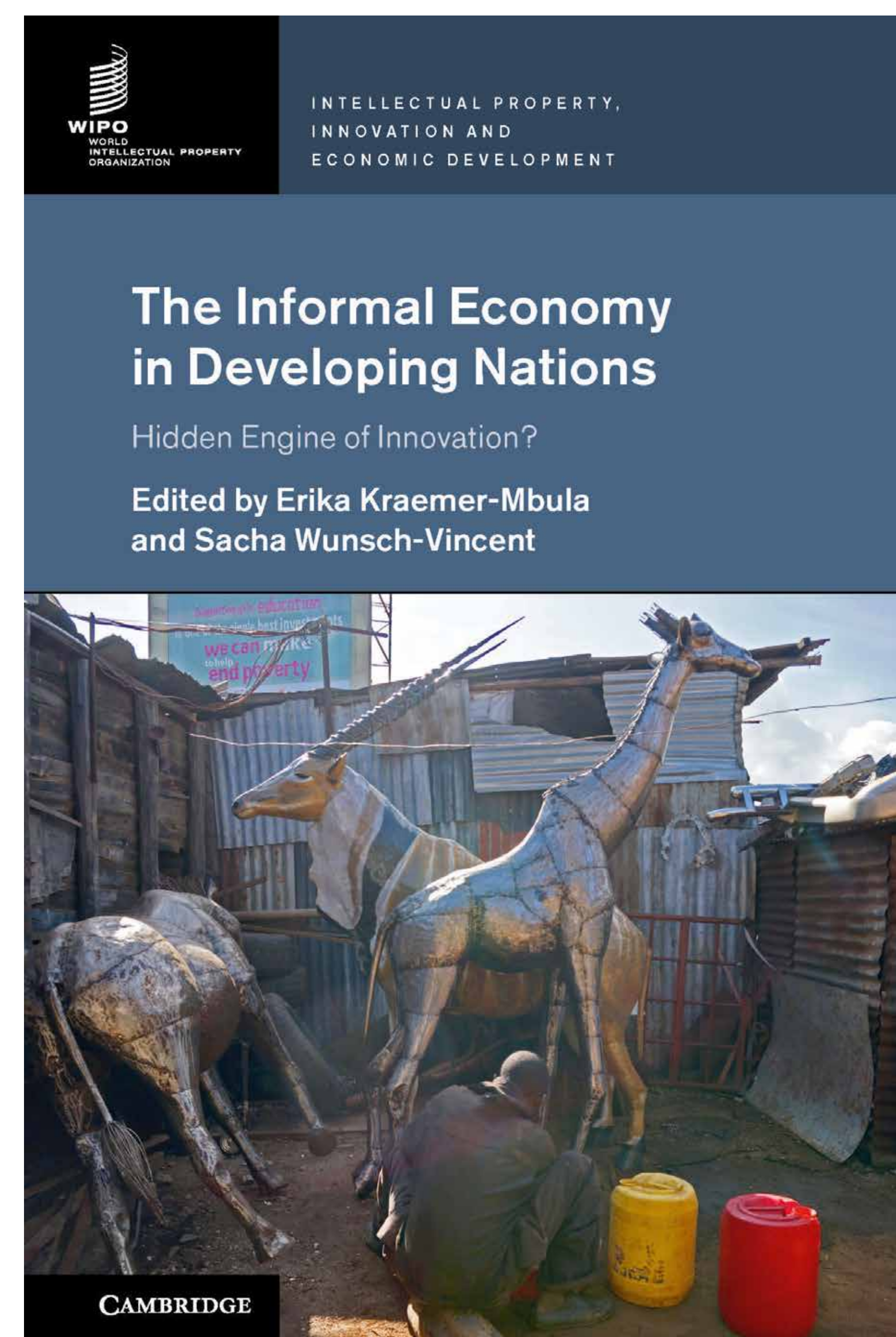
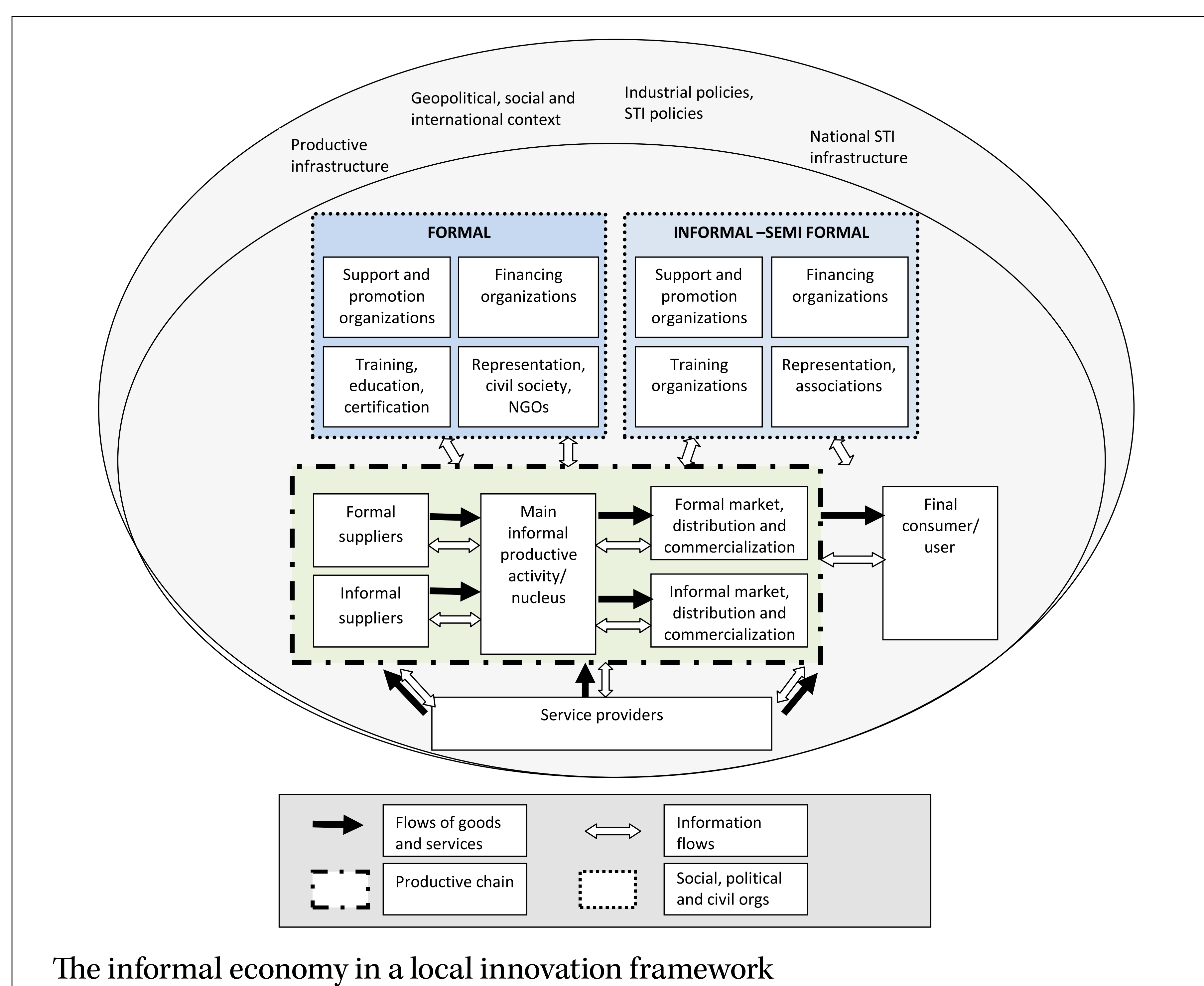
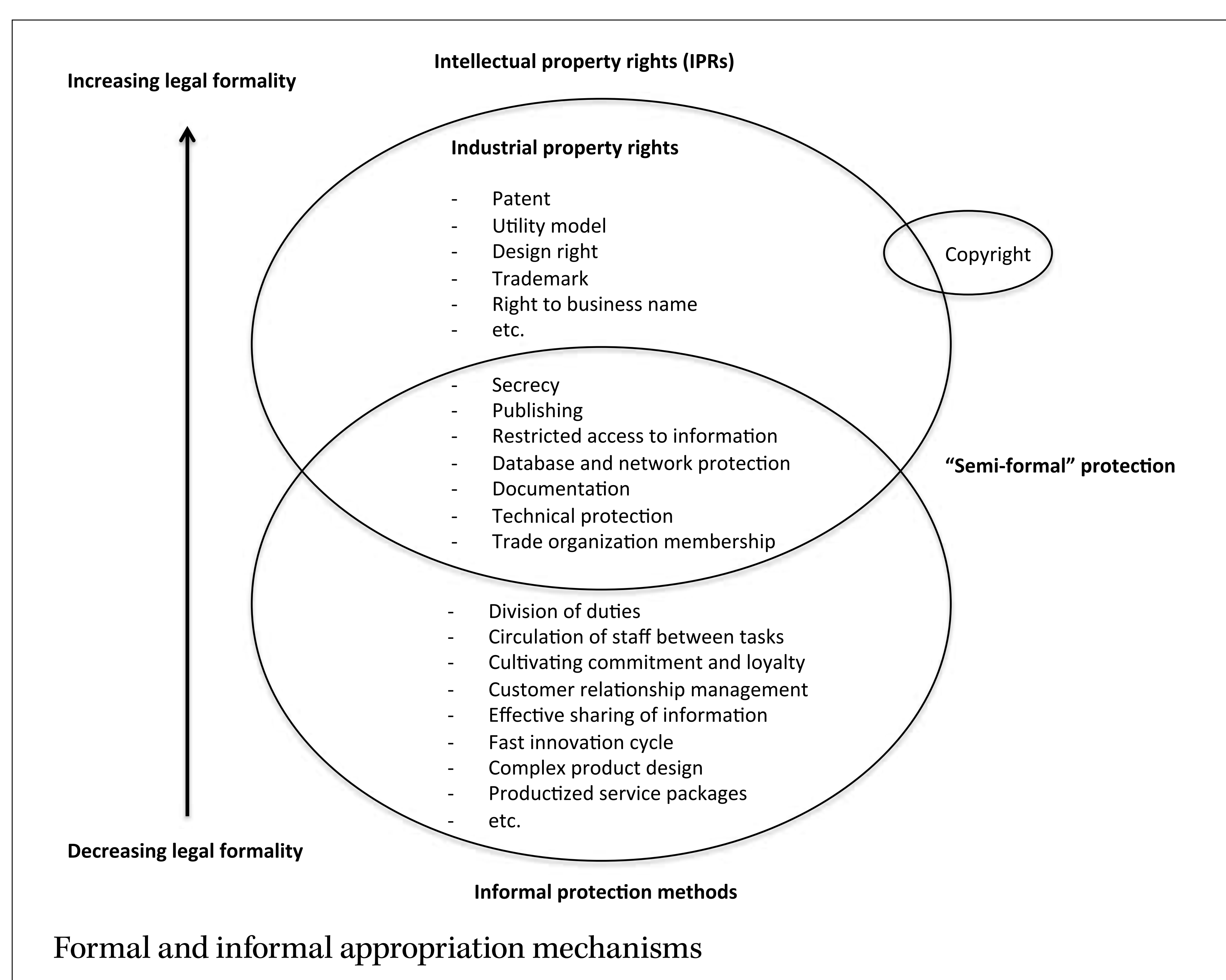


The Informal Economy in Developing Nations Hidden Engine of Innovation?

Edited by Erika Kraemer-Mbula and Sacha Wunsch-Vincent

The informal economy represents a significant share of output and employment in many developing countries. Yet little is known about this hidden engine of innovation. This pioneering study addresses some crucial questions:

- What is the role of the informal sector in economic development?
- How does innovation occur in the informal economy? How does it spread, who are the key actors and what impacts does it have?
- How do inventors and entrepreneurs in the informal economy reap benefits from their innovations? And what stops informal sector innovation from scaling up?
- How can informal sector innovation in developing countries be measured?
- What policies might support informal sector innovation and improve its impacts?



Key Features:

- Opens a window to an important facet of innovation which has not been explored before.
- Innovation within the informal sector is examined both conceptually and through several empirical studies.
- Lays important groundwork for future empirical work, and for the development of appropriate metrics.
- Includes discussion of other attempts to study the informal economy and of the methodological and technical challenges of studying informal sector innovation.
- Serves as an important input to inform new and pertinent innovation policy.